

## WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

CONTRACT NO. REV.

1141-53464-1

DATE PRINTED

09/05/12

AND

PAGE 1

8131	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 186729		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>		<b>Cancellation Notice Required</b> Announcement 28 days prior notice
<b>NAME</b>	THE CAMPAIGN GROUP, INC.		AFSCME		
<b>AND</b>	1600 Locust St		1625 L St NW		
<b>ADDRESS</b>	Philadelphia	PA 19103-6305	Washington	DC 20036-5665	
	USA		USA		
<b>CONTACT</b>	LISA CABANEL		<b>PRODUCT</b> AFSCME		
<b>LOCAL SALESPERSON</b>	Nicole Roy Pol		<b>AGENCY EST. NO.</b>	<b>PRODUCT CODE</b> 1300	
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 09/25/12 <b>AND ENDING</b> 10/01/12 <b>NO. WEEKS:</b> 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	4	04:58A	05:58A	30S	09/25/12-09/28/12	SUNRISE THIS MORNING	4	500.00	2000.00
2	M	1	04:58A	05:58A	30S	10/01/12-10/01/12	SUNRISE THIS MORNING	1	500.00	500.00
3	T-F	4	05:58A	07:00A	30S	09/25/12-09/28/12	THIS MORNING	4	1000.00	4000.00
4	M	1	05:58A	07:00A	30S	10/01/12-10/01/12	THIS MORNING	1	1000.00	1000.00
5	Sa	1	05:58A	08:00A	30S	09/29/12-09/29/12	CBS THIS MORNING: SATURDAY	1	450.00	450.00
6	T-F	4	09:58A	11:00A	30S	09/25/12-09/28/12	PRICE IS RIGHT	4	800.00	3200.00
7	M	1	09:58A	11:00A	30S	10/01/12-10/01/12	PRICE IS RIGHT	1	800.00	800.00
8	T-F	4	11:58A	12:30P	30S	09/25/12-09/28/12	NOON NEWS	4	1000.00	4000.00
9	M	1	11:58A	12:30P	30S	10/01/12-10/01/12	NOON NEWS	1	1000.00	1000.00
10	T-F	4	02:58P	03:57P	30S	09/25/12-09/28/12	DR. PHIL	4	750.00	3000.00
11	M	1	02:58P	03:57P	30S	10/01/12-10/01/12	DR. PHIL	1	750.00	750.00
12	T-F	4	03:57P	05:00P	30S	09/25/12-09/28/12	ELLEN DEGENERES	4	1000.00	4000.00
13	M	1	03:57P	05:00P	30S	10/01/12-10/01/12	ELLEN DEGENERES	1	1000.00	1000.00
14	T-F	4	04:59P	05:30P	30S	09/25/12-09/28/12	M-F 5PM NEWS	4	2000.00	8000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

CONTRACT NO. REV.

1141-53464-1

DATE PRINTED

09/05/12

AND

PAGE 2

8131	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 186729		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>	
<b>NAME</b>	THE CAMPAIGN GROUP, INC.		AFSCME	
<b>AND</b>	1600 Locust St		1625 L St NW	
<b>ADDRESS</b>	Philadelphia	PA 19103-6305	Washington	DC 20036-5665
	USA		USA	
<b>CONTACT</b>	LISA CABANEL		<b>PRODUCT</b> AFSCME	
<b>LOCAL SALESPERSON</b>	Nicole Roy Pol	<b>AGENCY EST. NO.</b>	<b>PRODUCT CODE</b>	1300
<b>NATIONAL SALESPERSON</b>				
<b>BROADCAST SCHEDULE STARTING</b> 09/25/12 <b>AND ENDING</b> 10/01/12 <b>NO. WEEKS:</b> 1				

**Cancellation Notice**  
**Required**  
Announcement 28 days  
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
15	M	1	04:59P	05:30P	30S	10/01/12-10/01/12	M-F 5PM NEWS	1	2000.00	2000.00
16	T-F	2	05:30P	05:58P	30S	09/25/12-09/28/12	CBS EVENING NEWS	2	3000.00	6000.00
17	T-F	4	05:59P	06:30P	30S	09/25/12-09/28/12	M-F 6PM NEWS	4	2500.00	10000.00
18	M	1	05:59P	06:30P	30S	10/01/12-10/01/12	M-F 6PM NEWS	1	2500.00	2500.00
19	Su	1	05:28P	05:58P	30S	09/30/12-09/30/12	SUNDAY 5:30P NEWS	1	1500.00	1500.00
20	T-F	4	06:27P	07:00P	30S	09/25/12-09/28/12	WHEEL OF FORTUNE	4	4000.00	16000.00
21	M	1	06:27P	07:00P	30S	10/01/12-10/01/12	WHEEL OF FORTUNE	1	4000.00	4000.00
22	Sa	1	06:28P	07:00P	30S	09/29/12-09/29/12	WHEEL OF FORTUNE	1	2000.00	2000.00
23	T-F	4	10:00P	10:35P	30S	09/25/12-09/28/12	LATE NEWS M-F/SU	4	3600.00	14400.00
24	M	1	10:00P	10:35P	30S	10/01/12-10/01/12	LATE NEWS M-F/SU	1	3600.00	3600.00
25	Sa	1	10:00P	10:35P	30S	09/29/12-09/29/12	LATE NEWS SAT	1	2800.00	2800.00
26	Su	1	10:30P	11:00P	30S	09/30/12-09/30/12	WCCO 4 NEWS AT 10:30	1	1800.00	1800.00
27	T-F	4	10:35P	11:38P	30S	09/25/12-09/28/12	LATE NIGHT WITH DAVID	4	1000.00	4000.00
28	M	1	10:35P	11:38P	30S	10/01/12-10/01/12	LATE NIGHT WITH DAVID	1	1000.00	1000.00
29	T-F	4	11:37P	12:38A	30S	09/25/12-09/28/12	THE LATE LATE SHOW W/CRAIG	4	400.00	1600.00
30	M	1	11:37P	12:38A	30S	10/01/12-10/01/12	THE LATE LATE SHOW W/CRAIG	1	400.00	400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 3

8131	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 186729		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>		<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days prior notice
<b>NAME</b>	THE CAMPAIGN GROUP, INC.		AFSCME		
<b>AND</b>	1600 Locust St		1625 L St NW		
<b>ADDRESS</b>	Philadelphia	PA 19103-6305	Washington	DC 20036-5665	
	USA		USA		
<b>CONTACT</b>	LISA CABANEL		<b>PRODUCT</b> AFSCME		
<b>LOCAL SALESPERSON</b>	Nicole Roy Pol	<b>AGENCY EST. NO.</b>	<b>PRODUCT CODE</b>	1300	
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 09/25/12 <b>AND ENDING</b> 10/01/12 <b>NO. WEEKS:</b> 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
31	W	1	09:00P	10:00P	30S	09/26/12-09/26/12	CSI:CRIME SCENE	1	5500.00	5500.00
32	Th	1	09:00P	10:00P	30S	09/27/12-09/27/12	ELEMENTARY	1	7500.00	7500.00
33	F	1	09:00P	10:00P	30S	09/28/12-09/28/12	BLUE BLOODS	1	5500.00	5500.00
34	Sa	1	06:58P	07:58P	30S	09/29/12-09/29/12	CRIME TIME SATURDAY	1	1800.00	1800.00
35	Sa	1	07:58P	08:58P	30S	09/29/12-09/29/12	CRIME TIME SATURDAY	1	2100.00	2100.00
36	Sa	1	08:58P	10:00P	30S	09/29/12-09/29/12	48 HOURS MYSTERIES	1	3000.00	3000.00
37	T	1	08:00P	09:00P	30S	09/25/12-09/25/12	NCIS: LOS ANGELES	1	8500.00	8500.00
<b>Total Contract:</b>								74		141200.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION